



## **3<sup>rd</sup> NRN GLOBAL KNOWLEDGE CONVENTION SPONSORSHIP PROPOSAL**

### **1. The Event:**

Non-Resident Nepali Association (NRNA) is organizing the 3<sup>rd</sup> NRN Global Knowledge Convention on 17-18 October, 2020 in Kathmandu, Nepal. The convention aims to bring together experts of various disciplines from Nepal, the Nepali Diaspora, and international scientific communities to explore Nepal's needs for expertise to help the country move towards a knowledge-based economy. The third convention is being co-organized in partnership with the Government of Nepal (GoN), and in collaboration with academia & research institutions, private sectors and other national and international stakeholders.

The focus of the convention will be guided by by overarching themes: *Sustainable Smart Urban Planning, Sustainable Agriculture and Food Security, Sustainable Environment, Climate Change, Disaster and Risk Management, Sustainable Renewable Energy, Biotechnology and Commercial Opportunity, S&T Investment and Policies, Disruptive Digital and AI Technology, Population and Public Health, Economy and Foreign Investment, Sustainable Transportation and Construction Materials, Foreign Employment and Vocational Technical Education*. The conference will be organized in two parts: Inauguration, technical/scientific sessions.

The participation to the convention is based on registration. The registration charges are applied to all the participants, however there is discount packages for the students. It is expected to receive more than 2000 participants in the convention. The convention will be inaugurated by the Prime Minister of Nepal and will be participated by the government officials, high profile dignitaries, academicians, scientists, experts, researchers, scholars and media persons.

### **2. Business Opportunity:**

The 2 days convention is much appreciated and knowledge based event of NRNA, which is being supported by Nepal Government. Besides individual participation, this convention also offers a business opportunity for the service providers, companies, entities and individuals; willing to get connected with the diverse group of experts, technical professionals and students, researches, NRN diaspora representing 86 countries, international experts and groups.

The interested individuals and entities can be part of the event as one of the sponsors of the event. The sponsors will be given different kind of mileages and privileges depending on the level of contribution they put. The opportunity is open for any individual, entities or service provides who wish to showcase their products, services and ideas to the group of intellectuals and their associated companies globally. NRNA will ensure maximum publicity and media coverage of the sponsors during the event. There will be publicity scheme including displaying of the logo during the programs, flaunting sponsor's banners and logo in official

and social media pages, acknowledgement during the opening or closing sessions, presentation of the services and products, jingle playing during the program and many more.

### 3. Sponsorship Categories:

There are three options available to be the official sponsors of the convention.

SN	Category	Amount (NPR)
A.	Event Sponsor	5,00,000
B.	Sponsor	3,00,000
C.	Supporter	50,000

#### A. Event Sponsor:

Any entity or an individual willing to contribute a fixed sum of Nepali Rupees Five Lakhs (NPR 5 Lakhs) towards the convention will be given the title of Event Sponsor. The Event sponsor will be topmost sponsor of the convention and will get maximum publicity.

*Mileages to the Event Sponsor:*

- ❑ Logo/Name will be included in the entire Official documents of the convention.
- ❑ Logo/Name will be included in the convention banners
- ❑ Logo/Name will be displayed in the official website and the social media pages of the convention
- ❑ Official Presentation of 10 minutes will be allowed during the business session
- ❑ Play the jingle of the sponsor during the business or break session
- ❑ Short Promotional Video (5 minutes) of the sponsor to be shared in social media page of the convention
- ❑ Acknowledgement of the sponsor during the main event.
- ❑ Token of appreciation will be awarded

#### B. Sponsor:

Any entity or an individual willing to contribute a fixed sum of Nepali Rupees three lakhs only (NPR 3 Lakhs) towards the convention will be given the title of Sponsor.

*Mileages to the Sponsor:*

- ❑ Logo/Name will be included in the entire Official documents of the convention.
- ❑ Logo/Name will be included in the convention banners.
- ❑ Logo/Name will be displayed in the official website and the social media pages of the convention.
- ❑ Short Promotional Video (30 seconds) of the sponsor to be shared in social media page of the convention
- ❑ Acknowledgement of the sponsor during the main event.

- Token of appreciation will be awarded

### **C. Supporter:**

Any entity or an individual willing to contribute a fixed sum of Nepali Rupees Fifty Thousand only (NPR 50,000) towards the convention will be given the title of Supporter.

#### *Mileages to the Supporter:*

- Logo/Name will be included in the entire Official documents of the convention.
- Logo/Name will be included in the convention banners.
- Logo/Name will be displayed in the official website and the social media pages of the convention.
- Acknowledgement of the sponsor during the main event.
- Token of appreciation will be awarded.

#### *Note:*

- *The logo/name size will depend on the availability of the space in the media/prints/publications/web/*
- *The size of the logo/name of the partners will be in the ratio of 3:2:1 for Event sponsor, Sponsor and Supporter. The placement will be on first come first priority basis.*
- *Firms, companies and organization having a long term Partnership agreement or global id scheme partners shall be offered a 10 % discount on the published rates.*

For more information and sponsorship booking; please contact:

Non-Resident Nepali Association (NRNA) Secretariat  
Baluwatar, Subarna Shumsher Marga, Ward No. 4  
POB 1189, Kathmandu, Nepal  
Tel: 977-1- 4426005; 4411530  
Email: [knowledge@nrna.org](mailto:knowledge@nrna.org)  
URL: [www.knowledge.nrna.org](http://www.knowledge.nrna.org)